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CHANCELLORS

Dear Colleagues:

California Governor Jerry Brown has announced an emergency drought declaration for the State and is asking each State agency to reduce their water consumption by 20 percent over the next year. Although the University of California has already set a long-term water conservation goal of reducing per capita water consumption by 20 percent by 2020, the Governor's Office has asked the University to take immediate actions, "as a part of the state family." A 20 percent water reduction in the next year is not feasible or appropriate for the University; however, each campus can take certain drought response measures to reduce their short-term water consumption to the greatest extent possible. The Office of the President (UCOP) can aggregate the measures into a systemwide drought response that can be communicated to the Governor's Office and to the public.

Included in this letter is a list of possible drought response measures. I am asking that each campus commit to a set of these measures as well as any additional actions that are not included in the list below but may be appropriate to your campus. I am also asking that each Chancellor share the chosen actions with the campus community to alert it to the State's emergency drought declaration and educate it on the campus' commitment to conserve water.

Drought Response Measures

- Accelerate and expand leak detection programs and/or install "report-a-leak" stickers to engage the campus community.
- Institute a program of preventative maintenance on restroom fixtures.
- Reduce landscape irrigation and let selected turf areas go dormant.
- Convert turf areas to native/drought tolerant landscapes.

- Reduce research/agricultural water consumption.
- Implement an educational outreach water conservation campaign targeting offices, laboratories, and student housing.
- Provide drought and water conservation information on campus sustainability websites.
- Investigate increased recirculation of cooling tower blow-down water; this is a temporary measure, as the chemicals in solution will accumulate in higher concentrations, which could cause water quality standard problems and added maintenance, and shorten the life of the equipment.
- Provide incentives for paying customers that reduce water and fee hikes for users that do not.
- Prioritize energy efficiency retrofit and deferred maintenance projects that also result in water savings.
- Incorporate water-saving guidelines for new facilities into the Campus Standards and Design Guide.

Working together, we can all do our part to help the State address this emergency. Thank you and your campus community for your cooperation.

Yours very truly,



Janet Napolitano
President

cc: Executive Vice President Brostrom
Senior Vice President Dooley
Vice President Lenz
Associate Vice President Juarez
Associate Vice President Obley