

# GOING PUBLIC: The Risks and Responsibilities of Sharing your Impactful Science

What does it mean to share our science outside of the lab and professional journals in public settings? What happens when our conclusions based on the scientific method enter political discourse?

Join us to hear from faculty on how they have overcome these challenges and unabashedly taken on the responsibility and commitment to share what they know.

Ask questions, learn about resources, understand the role of UCSF in supporting researchers, ethically and legally, and be inspired to *go public* with your scientific expertise.

**Friday, March 3, 2017**

**2:30 - 4:30 PM Seminar**

**4:30 - 5:00 PM Reception**

**Oberndorf Auditorium**

UCSF Medical Center/Mission Bay

1855 4th Street

San Francisco, CA 94158

**Cohosted and moderated by EHI founders:**



**Tracey Woodruff, PhD**  
Program on Reproductive Health and the Environment



**Diana Laird, PhD**  
Laird Lab, School of Medicine

**With event co-sponsorship by:**

- Program on Reproductive Health and the Environment
- Office of the Executive Vice Chancellor & Provost
- Center for Tobacco Control Research and Education
- Philip R. Lee Institute for Health Policy Studies
- Sugar Stress Environment and Weight Initiative

Also made possible with funding from the Barbara and Donald Jonas Family Fund

**Presenters:**



**Stanton Glantz, PhD**  
UCSF Center for Tobacco Control Research and Education



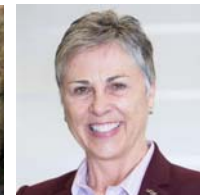
**Cristin Kearns, DDS, MBA**  
UCSF Post-doctoral fellow studying the sugar industry



**Mike McCune, MD, PhD**  
UCSF Division of Experimental Medicine



**Linda Rudolph, MD, MPH**  
Center for Climate Change and Health, Public Health Institute



**Barbara French**  
UCSF Vice Chancellor for Strategic Communications & University Relations



**Greta Schnetzler, JD**  
UCSF Chief Campus Counsel

Space is limited! Register ASAP at <http://tinyurl.com/ehi-goingpublic>